

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**GMMB/Greer Margolis Mitchell & Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
567279-1	10/17/12	October 2012	10/01/12 - 10/15/12
Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	567279	9784844

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
8020	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	FOX 8 Morning News	5-6a	-TWTF--	:30	4	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$55.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Tu	10/09/12	5:47 AM	FOX 8 Morning News	5-6a	:30	OFA12Z141H	\$55.00 NM
3	8	W	10/10/12	5:54 AM	FOX 8 Morning News	5-6a	:30	OFA12P143H	\$55.00 NM
2	8	Th	10/11/12	5:09 AM	FOX 8 Morning News	5-6a	:30	OFA12P143H	\$55.00 NM
5	8	F	10/12/12	5:24 AM	FOX 8 Morning News	5-6a	:30	OFA12P143H	\$55.00 NM
2	10/09/12	10/12/12	Fox 8 Morning News	6-630a	-1111--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1111-- 4 \$175.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Tu	10/09/12	6:22 AM	Fox 8 Morning News	6-630a	:30	OFA12A138H	\$175.00 NM
4	8	W	10/10/12	6:28 AM	Fox 8 Morning News	6-630a	:30	OFA12P143H	\$175.00 NM
3	8	Th	10/11/12	6:22 AM	Fox 8 Morning News	6-630a	:30	OFA12P143H	\$175.00 NM
5	8	F	10/12/12	6:12 AM	Fox 8 Morning News	6-630a	:30	OFA12P143H	\$175.00 NM
3	10/09/12	10/12/12	Fox 8 Morning News	630-7a	-1111--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1111-- 4 \$175.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	8	Tu	10/09/12	6:41 AM	Fox 8 Morning News	630-7a	:30	OFA12Z141H	\$175.00 NM
3	8	W	10/10/12	6:51 AM	Fox 8 Morning News	630-7a	:30	OFA12P143H	\$175.00 NM
1	8	Th	10/11/12	6:38 AM	Fox 8 Morning News	630-7a	:30	OFA12P143H	\$175.00 NM
5	8	F	10/12/12	6:57 AM	Fox 8 Morning News	630-7a	:30	OFA12P143H	\$175.00 NM

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/12	10/12/12	Fox 8 Morning News	7-730a	-1111--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1111-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/09/12 7:21 AM Fox 8 Morning News 7-730a :30 OFA12A138H \$175.00 NM 1 8 W 10/10/12 7:22 AM Fox 8 Morning News 7-730a :30 OFA12P143H \$175.00 NM 5 8 Th 10/11/12 7:29 AM Fox 8 Morning News 7-730a :30 OFA12P143H \$175.00 NM 4 8 F 10/12/12 7:27 AM Fox 8 Morning News 7-730a :30 OFA12P143H \$175.00 NM									
5	10/09/12	10/12/12	Fox 8 Morning News	730-8a	-1111--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1111-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/09/12 7:58 AM Fox 8 Morning News 730-8a :30 OFA12A138H \$175.00 NM 3 8 W 10/10/12 7:39 AM Fox 8 Morning News 730-8a :30 OFA12P143H \$175.00 NM 4 8 Th 10/11/12 7:40 AM Fox 8 Morning News 730-8a :30 OFA12P143H \$175.00 NM 5 8 F 10/12/12 7:39 AM Fox 8 Morning News 730-8a :30 OFA12P143H \$175.00 NM									
6	10/09/12	10/12/12	Fox 8 Morning News	8-9a	-TWTF--	:30	4	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/09/12 8:57 AM Fox 8 Morning News 8-9a :30 OFA12Z141H \$70.00 NM 5 8 W 10/10/12 8:11 AM Fox 8 Morning News 8-9a :30 OFA12P143H \$70.00 NM 2 8 Th 10/11/12 8:52 AM Fox 8 Morning News 8-9a :30 OFA12P143H \$70.00 NM 4 8 F 10/12/12 8:30 AM Fox 8 Morning News 8-9a :30 OFA12P143H \$70.00 NM									
7	10/09/12	10/12/12	FOX 8 Morning News	430a-5a	-TWTF--	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/09/12 4:47 AM FOX 8 Morning News 430a-5a :30 OFA12A138H \$10.00 NM 1 8 W 10/10/12 4:47 AM FOX 8 Morning News 430a-5a :30 OFA12P143H \$10.00 NM									
8	10/09/12	10/12/12	Fox 8 Morning News	9a-10a	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Tu 10/09/12 9:57 AM Fox 8 Morning News 9a-10a :30 OFA12A138H \$50.00 NM 2 8 W 10/10/12 9:21 AM Fox 8 Morning News 9a-10a :30 OFA12P143H \$50.00 NM 5 8 Th 10/11/12 9:13 AM Fox 8 Morning News 9a-10a :30 OFA12P143H \$50.00 NM 4 8 F 10/12/12 9:56 AM Fox 8 Morning News 9a-10a :30 OFA12P143H \$50.00 NM									
9	10/09/12	10/12/12	M-F 10a-11a	10-11a	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/09/12 10:22 AM M-F 10a-11a 10-11a :30 OFA12Z141H \$50.00 NM 2 8 W 10/10/12 10:45 AM M-F 10a-11a 10-11a :30 OFA12P143H \$50.00 NM 3 8 Th 10/11/12 10:43 AM M-F 10a-11a 10-11a :30 OFA12P143H \$50.00 NM 5 8 F 10/12/12 10:16 AM M-F 10a-11a 10-11a :30 OFA12P143H \$50.00 NM									

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567279-1	10/17/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/09/12	10/12/12	Katie 11a-12p	11a-12p	-TWTF--	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 Tu 10/09/12 11:47 AM Katie 11a-12p 11a-12p :30 OFA12A138H \$40.00 NM 5 8 W 10/10/12 11:23 AM Katie 11a-12p 11a-12p :30 OFA12P143H \$40.00 NM 3 8 Th 10/11/12 11:29 AM Katie 11a-12p 11a-12p :30 OFA12P143H \$40.00 NM 2 8 F 10/12/12 11:49 AM Katie 11a-12p 11a-12p :30 OFA12P143H \$40.00 NM									
11	10/09/12	10/12/12	Noon News	12-1230p	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/09/12 12:24 PM Noon News 12-1230p :30 OFA12A138H \$50.00 NM 4 8 W 10/10/12 12:13 PM Noon News 12-1230p :30 OFA12P143H \$50.00 NM 5 8 Th 10/11/12 12:25 PM Noon News 12-1230p :30 OFA12P143H \$50.00 NM 3 8 F 10/12/12 12:10 PM Noon News 12-1230p :30 OFA12P143H \$50.00 NM									
12	10/09/12	10/12/12	Afternoon Rot 1230-3p	1230-3p	-TWTF--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/09/12 1:26 PM Afternoon Rot 1230-3p 1230-3p :30 OFA12Z141H \$40.00 NM 3 8 Th 10/11/12 1:29 PM Afternoon Rot 1230-3p 1230-3p :30 OFA12P143H \$40.00 NM 4 8 F 10/12/12 1:35 PM Afternoon Rot 1230-3p 1230-3p :30 OFA12P143H \$40.00 NM									
13	10/09/12	10/12/12	M-F 3-4p	3-4p	-TWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/09/12 3:47 PM M-F 3-4p 3-4p :30 OFA12A138H \$50.00 NM 1 8 F 10/12/12 3:09 PM M-F 3-4p 3-4p :30 OFA12P143H \$50.00 NM									
14	10/14/12	10/14/12	FOX News Sunday	9-10a	-----S	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 9:59 AM FOX News Sunday 9-10a :30 OFA12P143H \$75.00 NM									
15	10/09/12	10/12/12	M-F 4p-5p	4p-5p	-1111--	:30	4	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1111-- 4 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Tu 10/09/12 4:24 PM M-F 4p-5p 4p-5p :30 OFA12Z141H \$80.00 NM 2 8 W 10/10/12 4:29 PM M-F 4p-5p 4p-5p :30 OFA12P143H \$80.00 NM 5 8 Th 10/11/12 4:48 PM M-F 4p-5p 4p-5p :30 OFA12P143H \$80.00 NM 1 8 F 10/12/12 4:25 PM M-F 4p-5p 4p-5p :30 OFA12P143H \$80.00 NM									

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/13/12	10/14/12	5-6p Weekend Rotator	5-6p	-----SS	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----SS 1 \$60.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Sa 10/13/12 5-6p Weekend Rotator 5-6p :00 <del>\$60.00</del> NM Credited									
17	10/09/12	10/12/12	5-530p	5-530p	-1111--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1111-- 4 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/09/12 5:22 PM 5-530p 5-530p :30 OFA12A138H \$150.00 NM 3 8 W 10/10/12 5:14 PM 5-530p 5-530p :30 OFA12P143H \$150.00 NM 5 8 Th 10/11/12 5:15 PM 5-530p 5-530p :30 OFA12P143H \$150.00 NM 4 8 F 10/12/12 5:15 PM 5-530p 5-530p :30 OFA12P143H \$150.00 NM									
18	10/09/12	10/12/12	Fox 8 Early News 530-6P	530-6p	-1111--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1111-- 4 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/09/12 5:42 PM Fox 8 Early News 530-6P 530-6p :30 OFA12A138H \$150.00 NM 4 8 W 10/10/12 5:45 PM Fox 8 Early News 530-6P 530-6p :30 OFA12P143H \$150.00 NM 2 8 Th 10/11/12 5:46 PM Fox 8 Early News 530-6P 530-6p :30 OFA12P143H \$150.00 NM 5 8 F 10/12/12 5:48 PM Fox 8 Early News 530-6P 530-6p :30 OFA12P143H \$150.00 NM									
19	10/09/12	10/12/12	Fox 8 News at 6pm	6-630p	-1111--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1111-- 4 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 8 Tu 10/09/12 6:18 PM Fox 8 News at 6pm 6-630p :30 OFA12Z141H \$250.00 NM 2 8 W 10/10/12 6:23 PM Fox 8 News at 6pm 6-630p :30 OFA12P143H \$250.00 NM 5 8 Th 10/11/12 6:23 PM Fox 8 News at 6pm 6-630p :30 OFA12P143H \$250.00 NM 4 8 F 10/12/12 6:16 PM Fox 8 News at 6pm 6-630p :30 OFA12P143H \$250.00 NM									
20	10/13/12	10/14/12	Weekend News	6-7p	-----SS	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----SS 2 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 Sa 10/13/12 Weekend News 6-7p :00 <del>\$175.00</del> NM Credited 1 8 Su 10/14/12 Weekend News 6-7p :00 <del>\$175.00</del> NM Credited									
21	10/09/12	10/12/12	M-F 630-7p	630-7p	-TWTF--	:30	4	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$160.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/09/12 6:45 PM M-F 630-7p 630-7p :30 OFA12A138H \$160.00 NM 2 8 W 10/10/12 6:54 PM M-F 630-7p 630-7p :30 OFA12P143H \$160.00 NM 5 8 Th 10/11/12 6:46 PM M-F 630-7p 630-7p :30 OFA12P143H \$160.00 NM 4 8 F 10/12/12 6:58 PM M-F 630-7p 630-7p :30 OFA12P143H \$160.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/09/12	10/12/12	M-F 7-730p	7-730p	-TWTF--	:30	4	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$140.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 8 Tu 10/09/12 7:28 PM M-F 7-730p 7-730p :30 OFA12Z141H \$140.00 NM 2 8 W 10/10/12 7:11 PM M-F 7-730p 7-730p :30 OFA12P143H \$140.00 NM 4 8 Th 10/11/12 7:11 PM M-F 7-730p 7-730p :30 OFA12P143H \$140.00 NM 5 8 F 10/12/12 7:19 PM M-F 7-730p 7-730p :30 OFA12P143H \$140.00 NM									
23	10/09/12	10/12/12	M-F 730-8p	730-8p	-1111--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1111-- 4 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/09/12 7:49 PM M-F 730-8p 730-8p :30 OFA12A138H \$150.00 NM 4 8 W 10/10/12 7:50 PM M-F 730-8p 730-8p :30 OFA12P143H \$150.00 NM 5 8 Th 10/11/12 7:41 PM M-F 730-8p 730-8p :30 OFA12P143H \$150.00 NM 3 8 F 10/12/12 7:54 PM M-F 730-8p 730-8p :30 OFA12P143H \$150.00 NM									
24	10/15/12	10/15/12	Mob Doctor 9-10p	9p-10p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/15/12 9p-10p Mob Doctor 9-10p 9p-10p :00 <del>\$800.00</del> NM Credited									
25	10/09/12	10/09/12	New Girl/Mindy Proj 9-10p	9p-10p	-T-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/09/12 9:47 PM New Girl/Mindy Proj 9-10p 9p-10p :30 OFA12A138H \$550.00 NM									
26	10/10/12	10/10/12	The X Factor	8-10p	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/10/12 9:47 PM The X Factor 8-10p :30 OFA12P143H \$1,000.00 NM									
27	10/11/12	10/11/12	The X Factor	8-9p	---T---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 10/11/12 7:58 PM The X Factor 8-9p :30 OFA12P143H \$1,100.00 NM									
28	10/11/12	10/11/12	Glee 9-10p	9p-10p	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 10/11/12 9p-10p Glee 9-10p :00 <del>\$1,200.00</del> NM Credited									

## INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
567279-1	10/17/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/12/12	10/12/12	X Factor 8-9p	8p-9p	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/12/12 8:23 PM X Factor 8-9p 8p-9p :30 OFA12P143H \$500.00 NM									
30	10/12/12	10/12/12	Fringe 9-10p	9p-10p	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/12/12 9:46 PM Fringe 9-10p 9p-10p :30 OFA12P143H \$300.00 NM									
31	10/09/12	10/12/12	Late News M-F	10-11p	-TWTF--	:30	5	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 5 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/09/12 10:40 PM Late News M-F 10-11p :30 OFA12Z141H \$320.00 NM 2 8 W 10/10/12 10:13 PM Late News M-F 10-11p :30 OFA12P143H \$320.00 NM 6 8 W 10/10/12 10:42 PM Late News M-F 10-11p :30 OFA12P143H \$320.00 NM 4 8 Th 10/11/12 11:08 PM Late News M-F 10-11p :30 OFA12P143H \$320.00 NM Ran out of time 5 8 F 10/12/12 10:19 PM Late News M-F 10-11p :30 OFA12P143H \$320.00 NM									
32	10/13/12	10/13/12	Late News Sa	1030-1130p	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 10:49 PM Late News Sa 1030-1130p :30 OFA12P143H \$300.00 NM									
33	10/14/12	10/14/12	Fox 8 News After Sports	11p-12a	-----S	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 Fox 8 News After Sports 11p-12a :00 \$275.00 NM Credited									
34	10/15/12	10/15/12	Fox 8 Morning News	6-630a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/15/12 6:13 AM Fox 8 Morning News 6-630a :30 OFA12Z151H \$175.00 NM									
35	10/15/12	10/15/12	Fox 8 Morning News	630-7a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/15/12 6:41 AM Fox 8 Morning News 630-7a :30 OFA12Z151H \$175.00 NM									

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567279-1	10/17/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/15/12	10/15/12	Fox 8 Morning News	7-730a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/15/12 7:27 AM Fox 8 Morning News 7-730a :30 OFA12Z151H \$175.00 NM									
37	10/15/12	10/15/12	Fox 8 Morning News	730-8a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/15/12 7:51 AM Fox 8 Morning News 730-8a :30 OFA12Z151H \$175.00 NM									
38	10/15/12	10/15/12	M-F 4p-5p	4p-5p	1-----	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$80.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/15/12 4:38 PM M-F 4p-5p 4p-5p :30 OFA12Z151H \$80.00 NM									
39	10/15/12	10/15/12	5-530p	5-530p	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/15/12 5:13 PM 5-530p 5-530p :30 OFA12Z151H \$150.00 NM									
40	10/15/12	10/15/12	Fox 8 Early News 530-6P	530-6p	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/15/12 5:47 PM Fox 8 Early News 530-6P 530-6p :30 OFA12Z151H \$150.00 NM									
41	10/15/12	10/15/12	Fox 8 News at 6pm	6-630p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/15/12 6:11 PM Fox 8 News at 6pm 6-630p :30 OFA12Z151H \$250.00 NM									
42	10/15/12	10/15/12	M-F 730-8p	730-8p	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/15/12 M-F 730-8p 730-8p :00 <del>\$175.00</del> NM Credited									
43	10/13/12	10/13/12	ACC Football	12-4p	-----S-	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 2 \$275.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 Sa 10/13/12 2:52 PM ACC Football 12-4p :30 OFA12P143H \$275.00 NM 1 8 Sa 10/13/12 3:50 PM ACC Football 12-4p :30 OFA12P143H \$275.00 NM Ran out of time									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
567279-1	10/17/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/15/12	10/15/12	MLB Championship Serie 730p-12a		M-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/15/12 7:39 PM MLB Championship Series 730p-12a :30 OFA12Z151H \$550.00 NM 2 8 M 10/15/12 10:21 PM MLB Championship Series 730p-12a :30 OFA12Z151H \$550.00 NM									
45	10/14/12	10/14/12	MLB Championship Serie 730p-12a		-----S	:30	2	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Su 10/14/12 8:09 PM MLB Championship Series 730p-12a :30 OFA12P143H \$675.00 NM 1 8 Su 10/14/12 10:01 PM MLB Championship Series 730p-12a :30 OFA12P143H \$675.00 NM									
46	10/09/12	10/12/12	Afternoon Rot 1230-3p	1230-3p	--WTF--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/12/12 1:59 PM Afternoon Rot 1230-3p 1230-3p :30 OFA12P143H \$70.00 NM									
48	10/09/12	10/12/12	M-F 4p-5p	4p-5p	--WTF--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Th 10/11/12 4:26 PM M-F 4p-5p 4p-5p :30 OFA12P143H \$100.00 NM									
50	10/14/12	10/14/12	FOX NFL 1p	1-4p	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 1:01 PM FOX NFL 1p 1-4p :30 OFA12P143H \$900.00 NM 2 8 Su 10/14/12 1:43 PM FOX NFL 1p 1-4p :30 OFA12P143H \$900.00 NM									
51	10/14/12	10/14/12	FOX NFL 4p	415-7p	-----S	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Su 10/14/12 5:56 PM FOX NFL 4p 415-7p :30 OFA12P143H \$1,300.00 NM 1 8 Su 10/14/12 5:57 PM FOX NFL 4p 415-7p :30 OFA12P143H \$1,300.00 NM									
52	10/13/12	10/13/12	College Football Late	7-1130p	-----S-	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 10/13/12 8:34 PM College Football Late 7-1130p :30 OFA12P143H \$250.00 NM 3 8 Sa 10/13/12 9:37 PM College Football Late 7-1130p :30 OFA12P143H \$250.00 NM 1 8 Sa 10/13/12 10:21 PM College Football Late 7-1130p :30 OFA12P143H \$250.00 NM									



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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/11/12	10/12/12	FOX 8 Morning News	430a-5a	---TF--	:30	1	\$10.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$10.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/11/12	4:50 AM	FOX 8 Morning News	430a-5a	:30	OFA12P143H	\$10.00	NM
54	10/11/12	10/11/12	President/VP Debates	9-1030p	---T---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/11/12	10:38 PM	President/VP Debates	9-1030p	:30	OFA12P143H	\$1,000.00	NM
			Ran out of time						

Total Spots                      **112**                      Gross Total                      **\$24,705.00**

**Payment Terms 30 Days**

Agency Commission                      **\$3,705.75**

Net Amount Due                      **\$20,999.25**